

GROCERY STORE NAME AND LOGO COMPETITION GUIDELINES AND CONTEST RULES

This document describes the official rules and requirements of the Grocery Store Name and Logo Contest. By entering, participants agree to be bound by these rules. Violating any rule or not following instructions may eliminate participant eligibility.

Eligibility

1. The contest is open to submissions from anyone; however, preference will be given to Members.
2. Contestants are permitted to work in groups; however, only one (1) prize will be awarded regardless of group size.

Submission Guidelines and How to Enter

1. The contest is open from January 17, 2022 and closes February 18, 2022. Late Submissions will not be considered
2. All Submissions must be submitted to projects@visionquestbc.ca or VisionQuest via Chief Louis Centre (345-332 Chief Alex Thomas Way, V2H 1H1).
3. Submissions must include a complete Artwork Release Form by the person(s) who designed the logo and name. One or more Submissions per person is acceptable. Each Submission must be sent in separately with an Artwork Release Form.
4. There is no fee to enter the contest.

Logo Design Guidelines and Parameters

1. The name and logo will be featured on various sized promotional material. It must be legible, eye-catching, and visible in any size.
2. The name and logo must promote the Grocery Store and Tk'emlúps te Secwépemc. The name and logo must compliment each other and be easy for everyone to read, pronounce, and understand.
3. Any colour may be used; however, it must also look good in black and white.
4. Logos must be created and/or edited by the contestant(s). Logos cannot contain copyright material, images previously published or licensed.

Intellectual Property

1. Entrants affirm their Submissions are their own original work, have not been copied from others or from previous designs, including their own, and do not violate the intellectual property rights of any other person or entity.
2. Submission constitutes full permission for Tk'emlúps te Secwépemc - Business and Economic Development and VisionQuest Advisors and their Artist of choice to use, publish, edit, and/or reproduce the winning Submission in any size or quantity for the Tk'emlúps te Secwépemc Grocery Store. The winning Submission may be used on the Store's website, in print media, print collateral, display images, and/or any additional promotional materials.
3. Entrants affirm that payment and consideration will be limited to and as described in "Determination of Winner and Prize" and understand the winning Submission will become the property of Tk'emlúps te Secwépemc - Business and Economic Development and Grocery Store.

Determination of Winner and Prize

1. The grand prize for the winning entry is \$1000. This prize remains the same regardless of the size of the team submitting the winning entry. There will be one prize for second place, and one prize for third place.
2. Entries will be judged on their visual appeal, adherence to the concept prompting the contest, quality of design, and ease of reproduction for the purposes stated above.
3. Winning entries will be selected by a panel. Their decision will be final, and no further correspondence shall be entered.
4. The winner(s) will be notified via the contact information provided on the Artwork Release Form.
5. The winner(s) will be recognized and announced publicly (e.g., media release, membership update, project website, etc.).
6. The Project Team reserves the right to choose not to use the winning entry as described in these contest guidelines.
7. If the winner is determined to have violated any rules, the entry will be disqualified.

Disclaimer

1. The Project Team is not responsible for lost, late, misdirected, incomplete, illegible, or otherwise unusable entries, including entries that are lost or unusable due to computer, internet, or electronic problems.
2. The Project Team reserves the right to cancel or modify the Contest and award the prize by alternate means if fraud or technical failure is determined at any time by the Project Team, including after the submission window has closed.
3. The Project Team is not liable, for the purpose of winner and prize notification and delivery, in the event the contest winner has provided incorrect, outdated, or otherwise invalid contact information.