# VisionQuest Advisors

**Addenda No. 1**
**1-Dec-2022**

**RFQ 29112021**
**Branding and Website Design and Production**
**Tk̓emlúps te Secwépemc Projects**

For clarity the wording of questions may have been edited. Questions are highlighted in red font.

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**1.1 What is the overall budget for this project and what is the ongoing budget for website support / maintenance ongoing, month to month?**

The budget for the project is divided between Sweláps Market and the Commercial Complex and capped at $40,000 for the Commercial Complex (both scopes) and $30,000 for Sweláps Market. Proponents are encouraged to review the scoring criteria. Given the enhanced complexity of the Sweláps Market website the budget for this scope of work is anticipated as higher than the Commercial Complex website.

The ongoing budget for website support / maintenance is anticipated to include such costs as domain name registration, web hosting, and security. The ongoing budget for the loyalty app and online ordering is excluded from this RFP. As the websites will be designed in such a manner to facilitate independent updates via TteS personnel, see page seven (7) of the RFP, external support for design and content maintenance would be solicited on an ad hoc basis.

**1.2 To address the content development request can you please outline what level of support is needed? Specifically, how many pages will the site have in order to give a rough idea of image content and copy requirements?**

See response to Question 1.5. A representative website to reference for Sweláps Market is Pitchfork Market (www.pitchforkmarket.ca). A website to reference for the Commercial Complex is Aberdeen Mall (www.aberdeenmall.ca).

**1.3 What systems and platforms will be used for the loyalty app and online market so that we can assess integration? Would it be acceptable to link to external third-party systems as opposed to full integration with a wordpress website?**

The systems and platforms for Sweláps Market's loyalty app and online shopping are to be determined. At this time, they are expected to link to an external third-party system in a manner like that of Pitchfork Market (www.pitchforkmarket.ca).

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**1.4** By default most if not all modern websites require plug-ins. Can the RFP be revised to reflect this?

For clarity, on pages seven (7) and eight (8) of the RFP, "must" is intended to imply mandatory criteria and "should" is intended to imply "preferred" criteria. Should mandatory or preferred criteria be excluded rationale would be required.

**1.5** Can you please supply a high-level site map for anticipated pages on both websites

See related response to Question 1.2. The site map detailed below is preliminary and intended to give insight into anticipated website pages.

Sweláps Market

- Home Page
  - Specials
  - Store / Market
  - Catering
  - About
  - Contact
  - Shop Online
  - Careers
  - Loyalty App
  - News / Events
  - Recipes

Commercial Complex

- Home Page
  - Shop
  - Special Offers
  - Plan Your Visit
  - Services and Amenities
  - About Us
    - Leasing
    - Contact Us
  - Careers

**1.6** How was the RFP distributed?

The RFP is an open competitive process and was posted to VisionQuest's website. It was distributed via email to ten (10) local and/or Indigenous companies with related expertise.

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